Final Ideation Phase

# Team Involvement In Demonstration

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| Date | 02 Nov 2023 |
| Team Id | 2DE609BEACAAFDA93DC492429FF2BCB3 |
| Project Name | Pizza Delivery App |

# Define Objectives :

1. Project Manager:

Pre-Demo:

Ensure that the demonstration aligns with the project goals and objectives.

Coordinate with team members to ensure everyone is prepared for their respective parts in the demo.

During Demo:

Provide an overview of the project, highlighting key milestones achieved.

Set the stage for each team member's demonstration.

2. Salesforce Developer:

Pre-Demo:

Verify that the Salesforce environment is set up and running smoothly.

Test the integration points with external systems.

During Demo:

Demonstrate the Salesforce-specific features, such as order management using Salesforce objects, real-time tracking using Platform Events, and integration with external systems.

Highlight any custom development or coding efforts that enhance the app's functionality.

3. UI/UX Designer:

Pre-Demo:

Ensure that the app's user interface is visually appealing and user-friendly.

Test the app's design on various devices to guarantee responsiveness.

During Demo:

Showcase the user interfaces of both the customer and delivery staff mobile apps.

Explain design choices and how they contribute to a positive user experience.

4. Mobile App Developer:

Pre-Demo:

Confirm that the mobile apps are installed and ready for demonstration.

Test the mobile apps thoroughly on different devices.

During Demo:

Walk through the functionalities of the mobile apps, emphasizing ease of use and responsiveness.

Demonstrate how push notifications work for real-time updates.

5. QA/Testers:

Pre-Demo:

Verify that the app has undergone comprehensive testing, including unit testing, integration testing, and user acceptance testing.

Document any known issues or limitations.

During Demo:

Be prepared to address any questions related to testing and quality assurance.

Showcase how the testing process has contributed to the app's reliability.

6. Backend Developer:

Pre-Demo:

Confirm the stability and performance of the app's backend systems.

Test the scalability of the backend infrastructure.

During Demo:

Discuss the backend architecture and how it supports the app's features.

Highlight any backend integrations that enhance the overall functionality.

7. Customer Support/Service Representative:

Pre-Demo:

Provide insights into common customer queries and issues.

Prepare responses to potential customer-related questions.

During Demo:

Be available to address questions related to customer support features, such as order status updates and communication channels.

8. Data Analyst:

Pre-Demo:

Gather relevant data insights using Salesforce Reports and Dashboards.

Identify trends and key performance indicators.

During Demo:

Present data-driven insights during the demo to showcase the app's success and potential for improvement.

9. Security Expert:

Pre-Demo:

Ensure that the app complies with security best practices.

Be prepared to answer questions related to data security.

During Demo:

Briefly discuss the security measures in place, emphasizing the protection of customer data.

10. Deployment Specialist:

Pre-Demo:

Confirm that the deployment process has been tested and is well-documented.

Ensure that the app is ready for a live demonstration.

During Demo:

Discuss the deployment process briefly, highlighting any challenges overcome.

11. Post-Demo:

All Team Members:

Be available for a post-demo debrief to discuss feedback and areas for improvement.

Collaboratively plan next steps based on the outcome of the demonstration.

